Leadership Development
Design Incubator 2024

An immersive 2-day experience to design a leadership development program focusing on helping leaders navigate complexity.

August 26-27, 2024 Workday Headquarters | Pleasanton, CA 94588

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ADEPTION

You are invited!



The Incubator brings together a small group of leadership development professionals from some of the world's most innovative companies to collaborate with their peers and design a scalable program with their leaders in mind.



What makes it different

We incorporate vertical development, our impactful B3 methodology, and design thinking in a start-up incubation environment to help you jumpstart your design in two days focusing on empowering your leaders to:

- Shift the way they think to better navigate complex challenges
- Embrace new perspectives and cultivate a culture of development
- Experiment with action-oriented learning based around the leader's context outside of the classroom

Who this is for

This is an invite-only event for people planning, designing, or launching a leadership development program for their organization or clients. You'll be joining our alumni design community of cutting-edge practitioners from organizations including:















What you'll get from the experience

- Create a new scalable leadership development program for your organization.
- · Become part of a design community of conscious leadership practitioners.
- Add new tools, assessments, and methods to your leadership development toolkit.
- Complete your Vertical Mindset Indicator (VMI) Assessment, gain insight into your current mindset range, and incorporate it into your leadership development program.
- Learn how other innovative companies are developing their leaders and using technology to scale development.

What to expect: The Incubator experience















MEET & GREET

Virtual Session (August 12)

- Join us on launch day and meet your carefullycurated incubator mates.
- 60-minute session.

ASSESSMENT

Virtual (from August 12)

- Complete the Vertical Mindset Indicator assessment in your own time before the inperson session.
- Download your report.
- 15 to 30 minutes. to complete assessment.

WORKOUT

Virtual (from August 12)

- Optional workout before the inperson event.
- Discover the core principles and research behind vertical development.
- Interactively experience different vertical development tools and techniques.

WORKSHO

2-Day In Person (August 26-27)

- thinking process to ideate and build a prototype for how your organization could implement vertical development at scale.
- Day 1: 9AM to 5PM
- Day 2: 9AM to 3PM

Virtual (post-event)

- Participate in facilitated small group sessions, receiving feedback and coaching on your prototypes.
- Plan, test, and validate experiences.
- Share insights and get continued support for your journey.



Shift the way your leaders think with vertical design principles

- Heat Experiences Disrupt familiar patterns of thinking, doing, and relating to drive you out of your comfort zone and experiment with new mindsets and experiences.
- Colliding Perspectives Open up different ways of seeing and understanding by engaging with the ideas, experiences, and perspectives of others.
- Reflection Create space for mindful attention to what works, try iterations for improvement, and affirm your purpose / why at the center of it all.

Join the Adeption and Workday teams at the Workday HQ

- Early bird price is \$2,400 USD
- Application Deadline: August 10, 2024
- For more information about this event, email hello@adeption.io
- Click this link to apply or scan the QR code

