

Uniphi Workforce Polling



Connect the dots between employee growth and business success with real-time insights

Uniphi is a workforce polling and education platform providing real-time measurement and management for the people-side business. Its mission is to bring knowledge, clarity, and solutions to pioneering enterprises who are leading the next evolution of work.

Uniphi is jointly owned and operated by the [Conscious Business Institute](#) and [Adeption](#).

Methodology

Uniphi brings together the wisdom principles that lead to inspired living, with modern insight and interdisciplinary research.

Based on the Conscious Business framework (figure 1), Uniphi assesses the critical elements required to create effective leaders, fulfilled individuals, and a vibrant, purpose-driven culture.

The critical elements:

1. Individual Self-Expression and Authenticity
2. Teams, Safety, and Belonging
3. Common Purpose and Shared Values
4. Business Competency & Results
5. Conscious Leadership

Focusing on the deeper human drivers and needs of your organization and its people:

- Accountability – Appreciation – Autonomy & Flexibility
- Clarity — Collaboration – Communication
- Inclusion & Belonging – Joy & Laughter – Learning &
- Development
- Productivity — Psychological Safety — Purpose
- Resilience — Self Expression — Values

At a Glance



AUDIENCE

Business leaders and enterprises seeking to foster a dynamic, purpose-driven culture will find Uniphi an invaluable tool for unlocking the full potential of their workforce.

ACADEMIC REVIEW

Our methodology and our assessment(s) have been academically reviewed and verified by a panel of independent experts and researchers trained in psychometrics and organizational development from [Organizational Wellness & Learning Systems \(OWLS\)](#).



(figure 1)



Differentiation:

Uniphi is an evolution in workforce polling, learning and development. Yes, we have algorithms, software, and academic rigor. But it's as important to have heart, and to build in an intimacy that creates connection through a shared humanity, and trust.

The merging of the brain, the heart, and the soul is our foundation.

Conscious Business Methodology

Assess the critical elements required to create effective leaders, fulfilled individuals, and a thriving business

A Survey that Informs and Inspires as it Collects

Participants develop consistent insight on what matters, developing common language and meaningful conversations

Personal touch-points

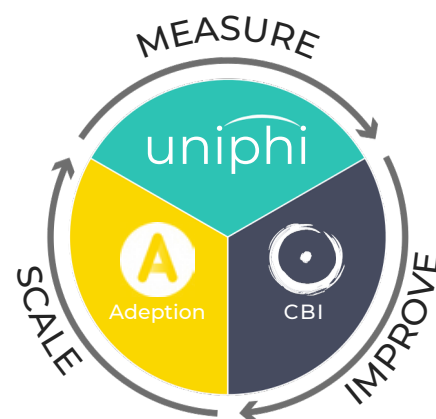
Including an inspiring Keynote, context building Employee advisory boards, and solution based Executive Reviews.

360-degree Accountability

Step away from "us vs. them" and victimization. Step into shared ownership and contributions by all for creating a purpose and performance culture.

Integrated with Leading Solutions

Co-created by the Conscious Business Institute and Adeption, the uniphi platform is about both revealing the most accurate view of "what is" – and applying solutions where they're needed to build "what can be" (figure 2)



(figure 2)

Benefit:

Uniphi provides key benefits to each of 3 stakeholders responsible for creating and maintaining optimal business performance and culture:

Executives

- Receive real-time monitoring of the quality of culture & leadership within the organization
- Pull the power lever that helps recruitment, builds fulfillment, and increases retention
- Have data & insights about culture that can be leveraged for ESG/CSR reporting

People Leaders

- Get the guidance needed to support the human beings under your care
- Raise important and meaningful conversations with your teams

Individual Contributors & Employees

- Have an informed voice
- Reflect on your own self-awareness, self-leadership, and contributions
- Receive your own personal scorecard on individual thriving and wellbeing

Approach:

1. Setting the stage:

- Full review of your needs and wishes
- Keynote Webinar (live and interactive) to introduce uniphi to all participants
- Calendar/Schedule release of the entire first cycle

2. Moving to Delivery:

- 25Q Baseline Survey release that will get important data in your hands quickly
- Followed by daily (or weekly) touchpoints with reflections and opportunity for qualitative feedback
- Touchpoints continues until we've covered the full Conscious Business methodology (referenced page 2).

3. Access to data::

- User dashboards released and updated in real-time to executive leadership and people managers

4. Ongoing:

- Employee Advisory Board
- Executive reviews
- White glove service



Learn more about the Uniphi Workforce polling and bring it to your organization.
adeption.io | hello@adeption.io

