



Vertical Incubator

Design and deliver a vertically informed leadership development program.

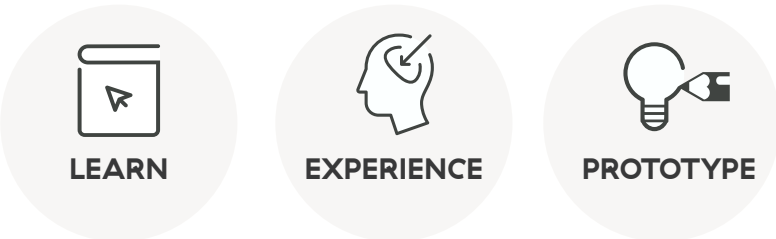
What is Vertical Development?

Vertical development combines both horizontal development (skills, knowledge, competencies) and vertical development (mindset, capabilities), expanding a person’s capability to learn and navigate complexity.

Vertically-developed leaders are able to:

- Think more systemically
- See the long-term possibilities
- Embrace challenges from multiple perspectives
- Lead as interdependent collaborators

They demonstrate range and skill that enables them to toggle between what’s on the horizon, what it takes to get there, how best to engage others in the journey, and how to thrive in it all.



What You’ll Get From the Incubator:

- Become a part of a design community of cutting-edge leadership practitioners.
- Add new tools, assessments, and methods to your leadership development toolkit.
- Receive your Vertical Mindset Indicator (VMI) results, gaining insight around your current stage and range.
- Learn what vertical development is and why it is crucial to help your leaders navigate the complexity of work and life.
- Learn how other innovative companies are developing their leaders and using technology to scale development.

Incubator at a Glance



AUDIENCE

Anyone who designs / delivers leadership development programs (Acceptance criteria required)



COMMITMENT

6 week incubator program
 8 hours of live virtual workshops
 5 hours of self-paced learning
 2 day workshop in-person
 Networking dinner

INCLUDES THE VERTICAL MINDSET INDICATOR (VMI)

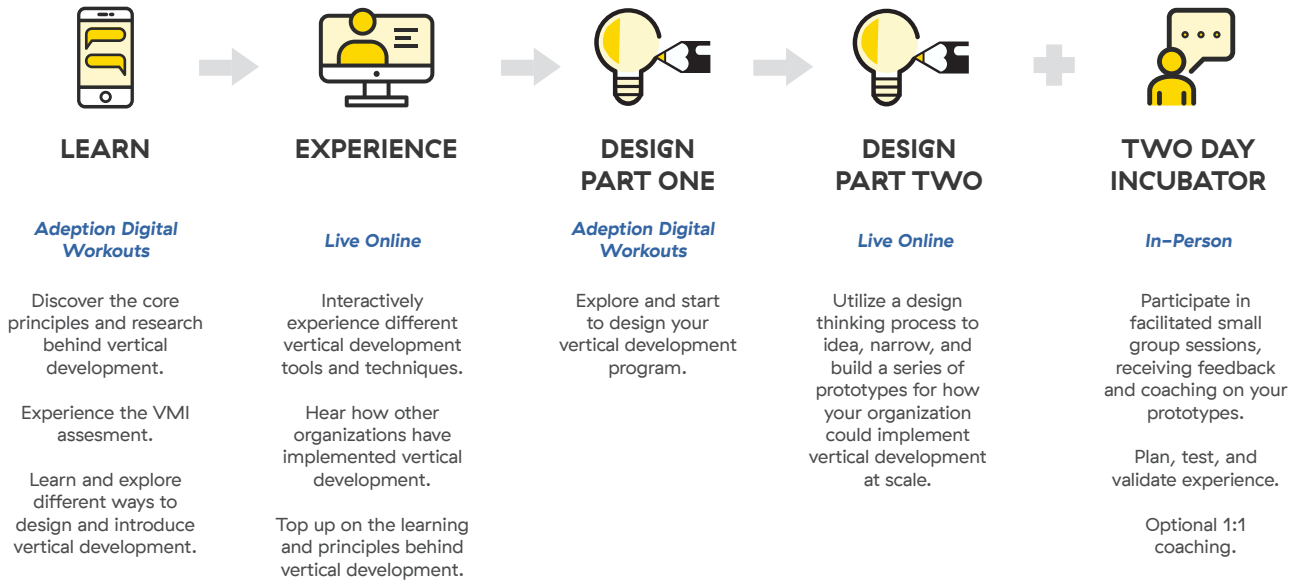
Leveraging the power of AI and rigorous research, the VMI offers a fresh perspective on leadership development and lends itself to the fast-paced schedules of today’s leaders, while providing an **actionable** path for growth and impact.

VMI RESEARCH BACKING

The VMI assessment is based on the well-respected **Washington University Sentence Stem Completion test (WUSSC)**, research done with Harvard University, and 10,000+ assessments from leaders across nationalities and industries.

The VMI builds on the work of Susanne Cook-Greuter, a world authority on leadership maturity. Her leader maturity profile (MAP) has been validated across many cultures and populations. Since 1980, she has analyzed more than 11,000 MAP tests in more than 200 different academic and business contexts.

The Participant Experience – How Does It Work?



Get a Taste of Vertical Development

This experience demonstrates an example of a vertical development workshop, embedding important design principles to make learning stick and applicable.

- **Heat Experiences** – disrupt familiar patterns of thinking, doing, and relating to drive you out of your comfort zone and experiment with new mindsets and experiences.
- **Colliding Perspectives** – open up different ways of seeing and understanding by engaging with the ideas, experiences, and perspective of other practitioners.
- **Reflection** – allow for mindful attention to what works, iterations for improvement, and affirmation of your purpose or why at the center of it all.



Ready to take your leadership development vertical?
Contact us to stay informed about upcoming Incubators!

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Previous Incubator Attendees

