MINNEAPOLIS

Leadership Development

Design Incubator 2025.



An immersive 2-day experience to design a leadership development program for adaptive leaders.

September 11–12 2025 Mill City Museum, Minnesota, Minneapolis, USA.

BROUGHT TO YOU BY

ADEPTION

You are invited!



The Incubator brings together a small group of leadership development professionals from some of the world's most innovative companies to collaborate with their peers and design a scalable program for adaptive leaders in their organization.



What makes it different

We incorporate vertical development, our impactful B3 methodology, and design thinking in a start-up incubation environment to help you jumpstart your design in two days focusing on empowering your leaders to:

- Shift the way they think to better navigate complex challenges
- Embrace new perspectives and cultivate a culture of development
- Experiment with action-oriented learning based around the leader's context outside of the classroom

Who this is for

This is an invite-only event for people planning, designing, or launching a leadership development program for their organization or clients. You'll be joining our alumni design community of cutting-edge practitioners from organizations including:











What you'll get from the experience

- Create a new scalable leadership development program for your organization.
- · Become part of a design community of conscious leadership practitioners.
- Add new tools, assessments, and methods to your leadership development toolkit.
- Complete your Vertical Mindset Indicator (VMI) Assessment, gain insight into your current mindset range, and incorporate it into your leadership development program.
- · Learn how other innovative companies are developing their leaders and using technology to scale development.

What to expect: The Incubator experience















MEET & GREET

Virtual Session (Sept 5)

- Join us on launch day and meet your carefullycurated incubator mates.
- 60-minute session.

ASSESSMENT

Virtual (from Sept 5)

- Complete the Vertical Mindset Indicator assessment in your own time before the inperson session.
- Download your report.
- 15 to 30 minutes. to complete assessment.

WORKOUT

Virtual (from Sept 5)

- Optional workout before the inperson event.
- Discover the core principles and research behind vertical development.
- Interactively experience different vertical development tools and techniques.

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2-Day In Person (Sept 11-12)

- Utilize a design thinking process to ideate and build a prototype for how your organization could implement vertical development at scale.
- Day 1: 9AM to 5PM CDT
- Day 2: 9AM to 3PM CDT

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Virtual (post-event)

- Participate in facilitated small group sessions, receiving feedback and coaching on your prototypes.
- Plan, test, and validate experiences.
- Share insights and get continued support for your journey.



Shift the way your leaders think with vertical design principles

- Heat Experiences Disrupt familiar patterns of thinking, doing, and relating to drive you out of your comfort zone and experiment with new mindsets and experiences.
- Colliding Perspectives Open up different ways of seeing and understanding by engaging with the ideas, experiences, and perspectives of others.
- Reflection Create space for mindful attention to what works, try iterations for improvement, and affirm your purpose / why at the center of it all.

Join us at the Mill City Museum in Minneapolis, Minnesota, USA.

- Early bird (until August 15): 2,400 USD
- Full price (after August 15): 3,000 USD
- Application Deadline: 1 September 2025
- Click <u>this link</u> to apply or scan the QR code

